



# MEGA WHITE

## DMX FOR CELLULOSICS.

(Optical brightener for Detergent)

**CHEMICAL COMPOSITION:** 4,4'-Bis((4-anilino-6-morpholino-1,3,5-triazine-2-yl)amino)stilbene 2,2-disulfonate 2Na

<b>Appearance</b>	<b>Off-white powder</b>
<b>Bulk density</b>	<b>350-400g/L</b>
<b>Solubility in soft water</b>	<b>5g/L at 98C</b>
<b>Stability with Hypochlorite</b>	<b>Poor</b>
<b>Stability with alkaline peroxide</b>	<b>Good</b>
<b>Stability with Hydrosulphite</b>	<b>Good</b>
<b>Stability with Alkalis</b>	<b>Good</b>
<b>Stability with Hard water</b>	<b>Good</b>
<b>Doses</b>	<b>0.1% to 0.5% of the weight of Detergent</b>

**Megawhite DMX** is a stable to alkali, perborate, peroxide and TAED under conditions usually found in household and commercial laundering.

**When already present on the fiber, Megawhite DMX has good fastness to chlorine bleaching. Only small reduction in brightness occurs when bleaching is carried out in, for example, a solution of hypochlorite containing up to 500 ppm available chlorine. Megawhite DMX is a cost effective brightener under above conditions**